

WHEN IN
A CREATIVE
-RUT-
ASK YOURSELF
WHAT IS
THE PROBLEM?

TO ENERGIZE CREATIVITY,
START W/THE PROBLEM

MOST IMPORTANT:
BELIEF IN THE VISION

FEEDING INTO
NEGATIVE
PERCEPTIONS
HOLDS US BACK
- FROM OUR -
DESTINY

WHEN STUCK
IN COLLABORATION,
START W/HUMILITY

COLLABORATION
CREATIVITY + CONVICTION

JERRY LORENZO
#GLS21

IF NEEDED,
STEP BACK TO
RECONSIDER

YOUR
BEST
IDEAS
COME FROM
OUTSIDE
OF YOU

WHEN YOU
- FEEL -
INSECURE
SHIFT YOUR
FOCUS

STRIVE TO
BE THE
SAME PERSON
IN EVERY
AREA OF
YOUR LIFE

VISION = ROADMAP

WHEN
FEELING
STUCK,
FALL BACK.
TAKE TIME
AWAY TO
FEED IDEAS.

BELIEF
TAKES
YOU
BEYOND

